

### **Scholastic Learning Zone Privacy Policy**

Scholastic knows that your privacy is important to you, and we want you to know that it is important to us, too. This Privacy Policy explains our practices with respect to the information we collect from teachers, administrators, and students through Scholastic Learning Zone (currently located at [scholasticlearningzone.com](http://scholasticlearningzone.com), or, for users in China, <https://slz05.cercba.com/resources/dp-int/dist/#/login1>) and the services provided thereon (collectively, the “Site”) in our role as a service provider (or “data processor”) to our school customers. As the services school evolve, this Privacy Policy may change, so please check this page from time to time.

**Please note, this Privacy Policy does not apply to Scholastic Learning Zone – United Kingdom or Scholastic Learning Zone - Canada.** The privacy policies for those services are located here: <https://www.scholastic.co.uk/SLZ-UK-Privacy-Policy> and here: [CAN Scholastic Learning Zone Privacy Policy.pdf](#).

Below is a brief summary of this Privacy Policy, but please review our full Privacy Policy in detail below.

<b>Collection</b>	We collect your name, school information, username, password, and other Personal Information (defined below) to permit you to use the Site.
<b>Cookies</b>	We use cookies on our Site to provide and customize the Site.
<b>Use</b>	We use Personal Information on behalf of our school customers to provide our Site, to respond to your questions, and to fulfill other business and compliance purposes. _
<b>Sharing</b>	We share Personal Information on behalf of our school customers as necessary to provide our services, respond to requests, and fulfill other business and compliance purposes.
<b>Security</b>	We maintain reasonable administrative, technical, and organizational measures designed to protect Personal Information from unauthorized access, use, modification, and disclosure.
<b>Contact</b>	Please contact your school with any questions or to exercise your rights under applicable privacy law.

#### **What information is collected through the Site?**

##### ***User-Provided Information***

“Personal Information” is information that identifies you as an individual or relates to an identifiable individual.

We collect the following types of Personal Information from and about you.

- If you are a student, we collect the following Personal Information directly from you or from your teacher or school administrator (which may be provided via a third-party intermediary working with your school, such as a local education product distributor):
  - **Identity information**, such as your name, your school, your year, your class name(s), your reading level, and a unique identifier for you.
  - **Profile information**, including your username and password for our Site, books you have read and had recommended to you, and competition or quiz results.
  - **Education records**, including information about how you use our Site, such as any comments or ratings you make on content available on the Site, messages sent between you and your teacher about assignments in the Reading Pro Library, voice recordings of you reading assigned material aloud, reading level, school/education information, and information provided by your school administrators and/or teachers.
- If you are a teacher or administrator, we may collect your contact details from third-party sources, in order to introduce Scholastic Learning Zone to you. We also collect the following Personal Information directly from you:
  - **Identity information**, including your name, your school, and your country/region of residence.
  - **Contact information**, including your work email address and telephone number.
  - **Profile information**, including your username and password for our Site, classes created by you (including class codes) on certain of our services, which students subsequently attend your classes, the activities you assign students in your classes, and the scores achieved by students in your classes. We also collect messages sent between you and your students about assignments in the Reading Pro Library.
  - **Marketing information**, including your communications and marketing preferences. If you are a teacher or administrator, we may use this information to market our products and services to you, subject to any preferences expressed by you or your school.

Some of the Personal Information we request is required for you to use our Site. If you do not wish to provide such Personal Information, you will not be able to use the relevant services offered on our Site. Some of the Personal Information we request from you is optional. This means that you can elect not to provide it and you will still be able to use the relevant services on our Site. We identify required Personal Information to you by displaying an asterisk (\*) next to the field where we request that Personal Information.

If you submit any Personal Information relating to another individual to us, you represent that you have the authority to do so and to permit us, on behalf of your school, to process the information in accordance with this Privacy Policy.

### ***Site Usage Information***

We and the service providers we engage to provide services to your school automatically collect the following information from Site users:

- **Technical information**, including internet protocol (IP) address (from which we may derive your approximate location), browser type and version, time zone setting and location,

browser plug-in types and versions, operating system and platform, and other information about the devices you use to access our Site.

- **Usage information**, including information about how you use our Site and interact with Scholastic Learning Zone. We use essential and functional cookies and similar tracking technologies to collect such information, which includes the referring page that linked you to the Site; the pages or content you see or click on during your visit; when and for how long you visit them; items you download; search terms you enter; and the website you visit when you leave the Site. Cookies are small data files stored on your computer or device at the request of a website. A cookie assigns a unique numerical identifier to your browser and enables us to enhance your experience on the Site (for example, by storing your username, remembering your preferred language, redirecting you to your school-specific page after you log out, and identifying you as a student, teacher, or administrator). We also use cookies to collect general usage and aggregated statistical information, so that we can analyze trends to improve the Site and make it more intuitive. Most browsers can be set to detect cookies and to let you reject them. However, refusing cookies could make it difficult or impossible for you to use the Site or its features. To learn more about the use of cookies, including how to manage or delete them, click [here](#).
- **Google Analytics** is used on the Site. The service uses cookies and similar technologies to collect and analyze information about use of the Site and report on activities and trends. The service may also collect information regarding the use of other websites, apps, and online resources. You can learn about Google’s practices by clicking [here](#) and opt out of Google Analytics by clicking [here](#).

These tracking technologies will be deployed by us and/or by the service providers we engage to provide services to your school for security purposes, to facilitate navigation, to display information more effectively, and to personalize your experience. These technologies allow us to assign a unique number to you and to relate your Site usage information to other information about you, including your Personal Information. We do not currently respond to browser do-not-track signals.

**How do we use Personal Information on behalf of our school customers?**

The table below sets out the ways in which we use your Personal Information on behalf of our school customers, to the extent that such use is permitted by our agreement with a school customer.

<b>Purpose</b>	<b>Type of Information</b>
To enable you to use our Site and to process and fulfill your requests	<b><u>Student</u></b> (a) Identity (b) Profile (c) Education Records <b><u>Teacher / Admin</u></b> (a) Identity (b) Contact (c) Profile
To administer our Site, including: <ul style="list-style-type: none"> <li>• Providing troubleshooting, data analysis, testing, system maintenance, support, reporting, and secure hosting of Personal Information</li> <li>• Calculating royalties</li> </ul>	<b><u>Student</u></b> (a) Identity (b) Profile (c) Education Records (d) Technical (e) Usage <b><u>Teacher / Admin</u></b> (a) Identity (b) Contact

Purpose	Type of Information
	(c) Profile (d) Technical (e) Usage
<p>To interact with you and customize the Site for you, including:</p> <ul style="list-style-type: none"> <li>• Asking you to leave a review or take a survey;</li> <li>• Responding to your requests, questions, or concerns; and</li> <li>• Customizing our Site to reflect your interests and how you have historically used our Site, such as bookmarks on the Site</li> </ul>	<p><b><u>Student</u></b>  (a) Identity  (b) Profile  (c) Education Records  (d) Technical  (e) Usage  <b><u>Teacher / Admin</u></b>  (a) Identity  (b) Contact  (c) Profile  (d) Technical  (e) Usage</p>
<p>To administer and protect our or others' rights, health, or safety, to investigate and address suspected unlawful activity, and to investigate, respond to, and address legal disputes or requests to exercise legal rights</p>	<p><b><u>Student</u></b>  (a) Identity  (b) Profile  (c) Education Records  (d) Technical  (e) Usage  <b><u>Teacher / Admin</u></b>  (a) Identity  (b) Contact  (c) Profile  (d) Marketing  (e) Technical  (f) Usage</p>
<p>To develop new features and offerings on our Site</p>	<p><b><u>Student</u></b>  (a) Profile  (b) Education Records  (c) Technical  (d) Usage  <b><u>Teacher / Admin</u></b>  (a) Profile  (b) Usage</p>
<p>To analyze information to improve our Site (including by making it more intuitive), services, school customer relationships, and experiences</p>	<p><b><u>Student</u></b>  (a) Profile  (b) Education Records  (c) Technical  (d) Usage  <b><u>Teacher / Admin</u></b>  (a) Profile  (b) Marketing  (c) Technical  (d) Usage</p>
<p>To analyze information to improve our marketing to our school customers</p>	<p><b><u>Teacher / Admin</u></b>  (a) Profile  (b) Marketing  (c) Technical  (d) Usage</p>

## **How do we disclose Personal Information on behalf of our school customers?**

We share the Personal Information we collect on behalf of our school customers for a variety of reasons, to the extent that such disclosure is permitted by our agreement with a school customer.

We share information with third parties who need your information to provide services to your school, such as to host our Site, send email or other communications to teachers and administrators, and manage and analyze data.

You may choose to share your Personal Information when you voluntarily post information or content to public areas of the Site.

In addition, we share Personal Information on behalf of our school customers:

- with our subsidiaries and affiliates as necessary for the purposes set out above, in particular to administer your account, respond to your requests, questions, and concerns, and respond to government, judicial, or other legal requests, or to comply with legal obligations;
- when we believe in good faith that disclosure is necessary or appropriate to protect our rights or property or that of others, protect your safety or the safety of others, investigate fraud or respond to a government, judicial, or other legal request (including from an authority outside your country/region of residence), to enforce our agreement with our school customer, or to otherwise comply with applicable law; and
- in connection with a corporate change or dissolution, including, for example, a merger, acquisition, reorganization, consolidation, bankruptcy, liquidation, sale of assets or wind down of business and in connection with due diligence related to the foregoing.

We may use and share information that does not personally identify any individual (e.g., de-identified or aggregated information) for any purpose, subject to applicable law and our agreements with our customers.

## **Your Rights**

If you would like to request to access, correct, update, suppress, restrict, or delete Personal Information, object to or opt out of the processing of Personal Information, or if you would like to request to receive a copy of your Personal Information for purposes of transmitting it to another company (to the extent these rights are provided to you by applicable law), please contact your school. If you are a parent or guardian of a student, you may also contact your child's school to make such a request on behalf of your child.

If you are a teacher or administrator, you may opt out of receiving further promotional communications from us by following the instructions contained in any such communications to you.

## **Retention**

We will retain your Personal Information in accordance with our agreement with the applicable school customer.

## **Security**

We maintain a comprehensive information security program with administrative, technical and physical safeguards in an effort to protect Personal Information within our organization from

unauthorized access, use, disclosure, loss or modification. Please note that that no measures can offer absolute security, so we cannot guarantee that information will be totally safe from intrusion during transmission or while stored in our systems. We do have procedures in place to deal with any suspected personal data breach.

If you have an account on our Site, you are responsible for activity that occurs using your account credentials, whether or not you authorized such activity. Please notify us of any unauthorized use of your password or account or any other actual or suspected breach of security, using the details under “Contact Us” below.

### **Cross-Border Transfer**

Personal Information we collect on behalf of our school customers may be stored and processed in any country/region (including countries/regions outside your country/region of residence) where we have facilities or in which we engage service providers, which may have data protection rules that are different from those of your country/region. We do not, however, transfer Personal Information out of China.

### **Third-Party Services**

This Privacy Policy does not address, and we are not responsible for, the privacy or other practices of any third parties, including any third party operating any website or service to which the Site links. The inclusion of a link on the Site does not imply endorsement of the linked site or service by us or by our affiliates.

### **Contact Us**

If you have any questions regarding this Privacy Policy, please contact your or your child’s school.

You may contact us at:

Scholastic Inc.  
Office of the General Counsel 557 Broadway  
New York, NY, 10012  
U.S.A.  
Email: [legal-SLZ@scholastic.com](mailto:legal-SLZ@scholastic.com)  
Phone: +1 646-330-5288

### **COOKIES & SIMILAR TECHNOLOGIES POLICY**

This Cookies & Similar Technologies Policy (“**CST Policy**”) describes the different types of cookies and similar technologies used on Scholastic Learning Zone (currently located at [scholasticlearningzone.com](http://scholasticlearningzone.com) and [scholasticlearningzone.au](http://scholasticlearningzone.au)) and the services provided thereon (“**Site**”) by Scholastic Inc. We may change this CST Policy at any time. Please take a look at the “*LAST REVISED*” legend at the top of this page to see when this CST Policy was last revised. Any changes will become effective when we make the revised CST Policy available on or through the Site.

If you have any questions, please contact us by email at [legal-SLZ@scholastic.com](mailto:legal-SLZ@scholastic.com).

### **WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES?**

Cookies are a standard feature of websites that allow us to store small amounts of data on your

computer about your visit to the Site. Cookies help us learn which areas of the Site are useful and which areas need improvement. For this purpose, we also use technologies similar to cookies, such as Flash Local Shared Objects (also known as Flash cookies) or pixel tags.

You can choose whether to accept the use of cookies and similar technologies in general by changing the settings on your browser, or by changing specific settings for the Site (as set out in Section 3 of this CST Policy). However, if you disable cookies and similar technologies, your experience on the Site may be diminished and some features may not work as intended.

**WHAT COOKIES AND SIMILAR TECHNOLOGIES DO WE USE?**

Below we list the different types of cookies and similar technologies that are used on the Site.

**Essential Cookies.** Essential cookies enable you to navigate the Site and to use its services and features. Without these absolutely necessary cookies, the Site will not perform as smoothly for you as we would like it to and we may not be able to provide the Site or certain services or features.

Cookie name	Description of purpose	Persistent or session cookie? When do persistent cookies expire?	1st party (set by the site being visited) or 3rd party (across different sites)? Indicate 3rd party (Full legal name and URL to cookie policy)
dasSession_0	This cookie is used to maintain sessions across applications within the Scholastic Learning Zone.	Session	1st party
SESSION	This cookie is used to identify that a user has an active session on the Site, which is required before giving access to secured resources.	Session	1st party
lastActiveExtSessionId	This cookie is used to identify that a user has an active session on the Site and extends the active session every minute.	Session	1st party

**Preference Cookies.** Preference cookies collect information about your choices and preferences and allow us to remember language or other local settings and customize the Site accordingly.

Cookie name	Description of purpose	Is the cookie persistent or a session cookie? When do persistent cookies expire?	1st party (set by the site being visited) or 3rd party (across different sites)? Indicate 3rd party (Full legal name and URL to cookie policy)
userType	The cookie is used to identify the category of user (Student, Teacher, Admin) and is used to customize the user dashboard and landing page	Session	1 <sup>st</sup> party
orgCode	This cookie is used to identify to which school a user belongs and is used to navigate to the school specific login page after logout.	Session	1 <sup>st</sup> party
loginPage	This cookie is used to display the specific login page view and content in accordance with the user's preference.	Session	1 <sup>st</sup> party
langCode	This cookie is used to store the user's language preferences for Site	Session	1 <sup>st</sup> party
countryCode	This cookie is used to store the user's country settings, and display country-specific information on the log-in and landing pages.	Session	1 <sup>st</sup> party

**Analytics Cookies.** Analytics cookies collect information about your use of the Site and enable us to improve the way it works. For example, analytics cookies show us which are the most frequently visited pages on the Site, help us record any difficulties you have with the Site, and show us whether our advertising is effective or not. This allows us to see the overall patterns of usage on the Site, rather than the usage of a single person. We use the information to analyze Site traffic, but we do not examine this information for individually identifying information.

Cookie name	Description of purpose	Is the cookie persistent or a session cookie? When do persistent cookies expire?	1st party (set by the site being visited) or 3rd party (across different sites)? Indicate 3rd party (Full legal name and URL to cookie policy)
__utma	This cookie is used to generate analytics information about the Site and is specifically used to keeps track of the number of times a user has visited the Site, when their first visit was, and when their last visit was.	Persistent, expires after two years.	3 <sup>rd</sup> party – Google LLC Google’s cookie policy is available <a href="#">here</a> .
_utmvt	This cookie is used to generate analytics information about the Site and is specifically used to keeps track of the origin of a user visiting the Site, such as, what link they clicked to arrive at the Site, what keyword they searched for, and where in the world they are located.	Persistent, expires after two years.	3 <sup>rd</sup> party – Google LLC Google’s cookie policy is available <a href="#">here</a> .
_ga	This cookie is used to generate analytics information about the Site and is specifically used to identify a specific browser that is used by a user.	Persistent, expires after two years.	3 <sup>rd</sup> party – Google LLC Google’s cookie policy is available <a href="#">here</a> .
_gid	This cookie is used to generate analytics information about the Site and is specifically used to identify a specific user.	Persistent, expires after 24 hours.	3 <sup>rd</sup> party – Google LLC Google’s cookie policy is available <a href="#">here</a> .

**Google Analytics.** Google Analytics service is provided by Google, Inc. ("**Google**"). We use Google Analytics to collect anonymized statistics in order to improve the Site. You can learn about Google’s practices by going to [Google Analytics and privacy](#), and opt out of them by downloading the [Google Analytics Opt-out Browser Add-on](#). We have taken the following measures to protect the data

collected through Google Analytics:

- We have concluded a data processing agreement with Google about how Google may process the data collected through Google Analytics;
- We have configured Google Analytics to not share data with third parties; and
- We do not use other Google services in conjunction with Google Analytics.

## HOW DO I MANAGE COOKIES?

You can change your settings for cookies in your browser. Most browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. In order to understand these settings, the following links may be helpful, otherwise you should use the “Help” option in your browser for more details.

- [Cookie settings in Microsoft Edge](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Opera](#)
- [Cookie settings in Safari on Mac](#) and [Safari on other Apple devices](#).

Please note that, if you change your cookie settings after you have visited the Site, your new settings do not affect cookies that were already placed. You can delete cookies that have already been placed on your device by following these instructions:

- [Deleting cookies in Microsoft Edge](#)
- [Deleting cookies in Internet Explorer](#)
- [Deleting cookies in Firefox](#)
- [Deleting cookies in Chrome](#)
- [Deleting cookies in Opera](#)
- [Deleting cookies in Safari](#)

To find information relating to other browsers, visit the browser developer's website. Please be aware that if cookies are disabled, not all features of the Site may operate as intended. Please contact us at [legal-SLZ@scholastic.com](mailto:legal-SLZ@scholastic.com) if you have any questions or concerns.

If you want to clear all cookies left behind by the websites you have visited, here are links where you can download three programs that clean out tracking cookies:

- [http://www.lavasoftusa.com/products/ad-aware\\_se\\_personal.php](http://www.lavasoftusa.com/products/ad-aware_se_personal.php)
- <http://www.spybot.info/en/download/index.html>
- <http://www.webroot.com/consumer/products/spysweeper/>