

Scholastic Learning Zone Privacy Policy

Scholastic knows that your privacy is important to you, and we want you to know that it is important to us too. Unless otherwise specified in connection with a particular activity, this Policy explains the types of information we collect from teachers, administrators, and students through Scholastic Learning Zone (currently located at scholasticlearningzone.com, scholasticlearningzone.ca, scholasticlearningzone.au, scholasticlearningzone.co.uk) and the services provided thereon (collectively, the “Site”), how we will use, disclose and treat this information once it is collected, and how you can opt-out of some of our uses and disclosures of your information. Where permitted by applicable law, by visiting the Site, you agree to the terms of this Privacy Policy as they may be amended from time to time. Below is a brief summary of our privacy practices, but please review our Privacy Policy in detail below.

Collection	We collect your name, school information, username, password, and other Personal Information related to provide the Site. <i>Click here to learn more.</i>
Cookies	We use cookies on our Site to provide and customize the Site, and provide choices on use of certain cookies. <i>Click here to learn more.</i>
Use	We use Personal Information to provide our Site and services, to respond to your questions, and to fulfill other business and compliance purposes. <i>Click here to learn more.</i>
Sharing	We share Personal Information as necessary to provide our services to you, respond to requests, and to fulfill other business and compliance purposes. <i>Click here to learn more.</i>
Data Subject Rights	You have certain rights to request access, rectification, deletion, or other actions regarding your Personal Information where required by applicable law. <i>Click here to learn more.</i>
Security	We maintain reasonable administrative, technical and organizational measures to protect Personal Information from unauthorized access, use, modification and disclosure. We provide appropriate protections for cross-border transfers where required by law. <i>Click here to learn more.</i>
Changes	We will notify you of any changes to our Privacy Policy and obtain your consent to changes where required by law. <i>Click here to learn more.</i>
Other issues	We provide other information in this Privacy Policy about: (1) the legal basis for collecting and processing Personal Information, (2) automated decision-making, and (3) do-not-track (DNT) signals. <i>Click here to learn more.</i>
Contact us	Please contact us as detailed below with any questions. <i>Click here to learn more.</i>

Here are a few general principles to keep in mind as you read through this Policy:

- The Site is owned and operated by Scholastic Inc. (referred to collectively in this policy as “we,” “us,” “our” and other similar pronouns). Scholastic Inc. is the controller of the Personal Information (defined below) that is handled under this Policy. Scholastic Inc. can be contacted at the address set forth at the bottom of this Policy.

- This Policy may be supplemented from time to time by other terms that apply to specific Web sites, online services or digital products.
- As our business evolves, this Policy may change, so please check back to this page periodically to make sure you understand how your Personal Information will be treated, and we will obtain your consent to any changes if required by law.
- This Policy is incorporated into, and part of, our Terms and Conditions, which govern your use of our Site.

What Personal Information is collected on this Site?

User-Provided Information

“Personal Information” is information that can be used to identify you as an individual or allow someone to contact you, as well as information associated with such information. We collect Personal Information such as your name; username and password; reading level; school/education information; and how you interact with School Learning Zone. For teachers and administrators, we also collect your email address and telephone number. For example, we collect Personal Information when you create an account on our Site; or submit a comment or question to us using a “contact us” or similar feature on the Site. If you are an administrator for your school or district, under some circumstances, provided that you have obtained consent of the individual whose Personal Information you provide to us, you may provide Personal Information about or on behalf of others, such as teachers and students at your school.

Some of the Personal Information we request from you is required in order for you to use our Site and services. If you do not wish to provide such Personal Information to us, you are not obligated to, but as a result you will not be able to use the services offered on our Site. However, some of the Personal Information we request from you is optional. This means that you can elect not to provide it to us and you will still be able to use the services on our Site. We identify optional Personal Information to you by displaying an asterisk (*) next to the field where we request the optional Personal Information.

Site Usage Information

As is the case with many Web sites, our servers automatically collect your IP address when you visit our Site, and we associate that with your domain name or that of your Internet access provider. We also capture “clickstream data” about your Site usage. Clickstream data includes, for example, information about your computer or device, Web browser and operating system and their settings, the referring page that linked you to the Site, the pages or content you see or click on during your visit and when and for how long you do so, items you download, the next Web site you visit when you leave the Site, and any search terms you have entered on the Site or a referral site.

In addition, we use various tracking technologies on the Site to collect additional information about your Site visits. These tracking technologies are generally divided into the follow categories: (1) Strictly Necessary - required for the operation of our Site, such as to enable you

to log in; (2) Analytical/Performance - allow us to recognize and count the number of users of our Site and understand how such users navigate through our Site; and (3) Functional - improve the functional performance of our Site and make it easier for you to use, such as by remembering that you have previously visited the Site. Specifically:

- Cookies are small data files stored on your computer or device at the request of a Web site. A cookie assigns a unique numerical identifier to your Web browser, and enables us to recognize you as the same user who was at our Site in the past, and relate your use of the Site to other information about you, such as your Site usage information and Personal Information. Cookies will also be used to enhance your experience on the Site (for example, by storing your username, remembering your preferred language) or to collect general usage and aggregated statistical information to analyze trends to make the site or intuitive. Most browsers can be set to detect cookies and to let you reject them, but refusing cookies could, in some cases, make it difficult or impossible for you to use the Site or its features. To learn more about the use of cookies, including how to manage or delete them, click [here](#). To opt out of Google Analytics, click [here](#).
- Local shared objects, such as “Flash cookies,” will be stored on your computer or device using a media player or other software installed on your computer or device. Local shared objects operate a lot like cookies, but cannot be managed in the same way. Depending on how local shared objects are enabled on your computer or device, you may be able to manage them using software settings. For information on managing Flash cookies, for example, click [here](#).
- HTML5 (the language some Web sites are coded in) will be used to store information on your computer or device about your Site usage activities. This information can be retrieved by us to determine how our Site is being used by our visitors, how it can be improved, and to customize it for our users.

These tracking technologies will be deployed by us and/or by our service providers or partners on our behalf. These technologies allow us to assign a unique number to you, and to relate your Site usage information to other information about you, including your Personal Information.

Where permitted by applicable law, by using our Site, you agree to our use of these tracking technologies.

How is your Personal Information used?

We use the Personal Information we collect from and about you ([listed above](#)) to perform the following business functions:

- enabling users to use our Site and its features
- processing and fulfilling your requests
- administering the Site and your account with us
- responding to your requests, questions, and concerns
- developing new features and offerings on the Site to improve content relevancy
- [for teachers and administrators](#), with your permission, sending you marketing and other communications, including information about updates for our products and services
- protecting our rights and property and the rights, property and safety of others

- customizing our Site to your interests and history with us, such as preferred language and bookmarks on the Site
- making overall Site improvements to make our Site more intuitive
- protecting a person's life, health or safety, or protecting public health or public safety
- investigating suspected unlawful activity
- other purposes disclosed when Personal Information is submitted to us
- where permitted or required by applicable law to protect our rights or the rights of others, or respond to legal demands

Do we share Personal Information and Site Usage Information with others?

Yes. We share the information we collect on the Site with others for a variety of reasons. We share information with third parties who need your information in order to provide services to us (or on our behalf and pursuant to an agreement that protects its confidentiality and limits its use to provide such services) such as to host our Site, send email or other communications (teachers and administrators only), and manage and analyze data. We also share what you voluntarily post to public areas on the Site with other Site users. A list of third parties whom we share your information with in order for them to provide services to is available upon request.

In addition, we share your information:

- with our subsidiaries and affiliates as necessary for the purposes set out above, in particular to administer your account, respond to your requests, questions, and concerns, and respond to government, judicial or other legal request or to comply with legal obligations. A list is available upon request.
- when we believe in good faith that disclosure is necessary to protect our rights or property or that of others, protect your safety or the safety of others, investigate fraud or respond to a government, judicial or other legal request, or to enforce our terms and conditions or otherwise comply with applicable law;
- in connection with a corporate change or dissolution, including for example a merger, acquisition, reorganization, consolidation, bankruptcy, liquidation, sale of assets or wind down of business; and due diligence related to the foregoing; and
- in additional circumstances subject to your consent.

In addition, we share non-personally identifiable Site usage Information (i.e. aggregate data) with others, for their own use, in a form that does not identify you. However, we will not otherwise disclose, trade, rent, sell or otherwise transfer your Personal Information, without your consent.

Accuracy of your Personal Information; Your Data Subject Rights

We will take reasonable steps to make sure that the Personal Information we collect is accurate, complete and up to date. We encourage you to review, update and correct the Personal Information that we maintain about you.

Subject to applicable law, you can request that we confirm the existence of certain Personal Information about you, as well as exercise rights to access, review, correct, obtain a copy, port, delete, or block or withdraw consent to the processing of certain Personal Information (without affecting the lawfulness of any processing based on consent before its withdrawal), by logging in to

the “My Account” or similar area of the Site or by contacting us using the **“Contact Us”** information below. By contacting us to exercise such rights, this would, however, in some cases, involve closing your account. Teachers and administrators can also opt-out for any further promotional communications, for any reason by following the instructions in our communications to you. This will not involve closing your account.

We may ask you to verify your identity and to provide other details before we are able to provide you with any information, correct any inaccuracies, delete any information, or otherwise respond to any request related to your Personal Information. Your right to access, review, update, obtain a copy, port, correct, delete or block or withdraw consent to your Personal Information will be subject to exceptions prescribed by law, such as, depending on your jurisdiction: (i) if your requests are abusive or unreasonably excessive, (ii) where the rights or safety of Scholastic, its affiliate, or another person or persons would be encroached upon, (iii) if the information or material you request relates to existing or anticipated legal proceedings between you and us, or providing access to you would prejudice negotiations between us or an investigation of possible unlawful activity, or (iv) we need to maintain your Personal Information to satisfy legal obligations. Your right to review, update, correct, delete and exercise other rights to your Personal Information is subject to our obligations under applicable law.

If you are a parent, guardian or teacher and you or your minor child or student have provided us with Personal Information about that child or student, you can review, revise and or have deleted that Personal Information, revoke any consents you have provided for that child or student, or exercise any other rights to Personal Information detailed above by contacting us at Parent/Teacher Request for Information - International, Scholastic Inc., 557 Broadway, New York, NY 10012, legal-SLZ@scholastic.com or +1 646-330-5288. We will require verification of your identity and relationship to the child.

Opt In and Opt Out (Teachers and Administrators Only)

When teachers or administrations are asked to provide Personal Information on this Site, you have the opportunity to elect to, or not to, receive messages from us by email. You can tell us that you do not want to receive our promotional messages by visiting the preferences center on our Site and adjusting your account preferences. You can also opt out of our promotional emails by clicking on the opt-out link within the email you receive or by sending a message to the email address also included in that email. If you no longer want to receive any email correspondence from us, you can let us know by modifying your account preferences. Please understand that it will take us a few days to process any opt out request, and, if you opt out of receiving all emails from us, as a result you will not be able to receive important notifications about your account or updates and enhancements to the Site. If you are the administrator of your school’s or district’s account, we need your email address to communicate with you about your account.

Retention of Personal Information

We will retain your Personal Information while you have an account with us and thereafter for as long as we need it for the purposes allowed by applicable laws to satisfy our education, corporate, compliance, litigation, and other legal rights and obligations. Thereafter, we will delete your Personal Information through erasure of all server data and archives. Your rights to request

that we delete your Personal Information are set forth in the “Accuracy of your Personal Information; Your Data Subject Rights” section above.

Security

We maintain administrative, technical and physical safeguards in an effort to protect Personal Information in our custody and control against theft, loss, unauthorized access, use, modification and disclosure. While we and our service providers have policies and procedures in place to protect the security and integrity of Personal Information collected on this Site, we cannot guarantee that information will be absolutely safe from intrusion during transmission, while stored on our system, or when otherwise in our care.

If a teacher or administrator corresponds with us by email or using Web forms like a “contact us” feature on our Site, you should be aware that your transmission might not be secure. A third party could view the Personal Information you send while it is in transit by such means. Except as expressly required by applicable statute or regulation, we will have no liability for disclosure of your information due to errors or unauthorized acts of third parties during or after transmission.

If you create an account on our Site, you are responsible for maintaining the strict confidentiality of your account password, and you shall be responsible for any activity that occurs using your account credentials, whether or not you authorized such activity. Please notify us of any unauthorized use of your password or account or any other breach of security.

If we believe that the security of your Personal Information in our care may have been compromised, we may seek to notify you of that development. If a notification is appropriate, we will endeavor to notify you as soon as possible under the circumstances. For teachers and administrators, if we have your email address, we may notify you by email, where permitted by applicable law. Where permitted by applicable law, **you consent to our use of email as a means of such notification. If you prefer for us to use the U.S. Postal Service to notify you in this situation, please email us at securitycs@scholastic.com.**

If you are located outside of the United States, you should know that the information you provide to us is being transmitted to us and processed in the United States by us or our service providers and will be protected subject to this Privacy Policy and United States laws, which may not be as protective as the laws in your country. To the extent permitted by applicable law, your use of the Site or provision of any Personal Information constitutes your consent to the cross-border transfer of Personal Information and the other activities identified in this Privacy Policy. We otherwise take steps to securely maintain Personal Information transferred to the United States.

“Linked-To” Web Sites

The Site contains links, banners or widgets that lead to other third party Web sites. We are not responsible for these other sites, and so their posted privacy policies (not this Policy) will govern the collection and use of your Personal Information on them. We encourage you to read the privacy policies of each Web site visited after leaving the Site to learn about how your Personal Information is treated by others.

Changes to this Privacy Policy

We may change this Policy from time to time. When we do, we will let you know by posting the changed Policy on this page with a new "Last Updated" date. In some cases (for example, if we significantly expand our use or sharing of your Personal Information), we may also tell you about changes by additional means, such as for teachers and administrators, by sending an email to the email address we have on file for you. In some cases, we will request your consent to the changes.

Dispute Resolution

Any questions, concerns, or complaints concerning the collection and use of Personal Information by Scholastic should be directed to the Office of the General Counsel at the address given below. Scholastic will conduct a reasonable investigation of and will attempt to resolve any complaints in accordance with the principles contained in this Privacy Policy.

Other Issues

What is the legal basis of processing?

Some jurisdictions require an explanation of the legal basis for the collection and processing of Personal Information. We have several different legal grounds on which we collect and process Personal Information, including: (1) as necessary to perform a transaction (such as when we respond to your requests); (2) as necessary to comply with a legal obligation; (3) consent (where you have provided consent as appropriate under applicable law, such as for marketing to teachers and administrators); and (4) necessary for legitimate interests (such as when we act to maintain our business generally). With respect to legitimate interests, except where such interests are overridden by the interests or fundamental rights and freedoms of you which require protection of Personal Information, such legitimate interests are the fulfilment of the processing purposes described in this Privacy Policy that are not necessary for the performance of a contract or for our compliance with a legal obligation to which we are subject.

Do we engage in automated decision-making without human intervention?

We do not use automated decision-making without human intervention, including profiling, in a way that produces legal effects concerning you or otherwise significantly affects you.

Does the Site honor do not track ("DNT") signals sent via browsers?

Given the divergent practices of organizations that offer browsers and the lack of a standard in the marketplace, we generally do not respond to DNT signals at this time.

Contact Us

If you have any questions, comments or complaints regarding our privacy practices, to access, update or correct inaccuracies in your Personal Information or exercise any rights to your Personal Information, or for more information on the manner in which we or our service providers treat your Personal Information, you may contact us at:

Scholastic Inc.
Office of the General Counsel

557 Broadway
New York, NY, 10012
U.S.A.
[Email: legal-SLZ@scholastic.com](mailto:legal-SLZ@scholastic.com)
Phone: +1 646-330-5288

If you reside in the EU, you may also contact your local data protection authority with any questions or complaints about our privacy practices.

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